

# Kaiping Zhang

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Associate Professor

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Department of Political Science

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## RESEARCH FIELDS

Chinese politics and governance, political communication, deliberative democracy, computational social science

## ACADEMIC POSITIONS

Associate Professor ( untenured ), Department of Political Science, **Tsinghua University** 2021-

Deputy Director, Center for Data Governance

Faculty Associate, Lab of Computational Social Science and State Governance

Faculty Associate, Center for County Governance

Assistant Professor, Department of Political Science, **Tsinghua University** 2018 – 2021

Senior Researcher, Center for Data Governance

Research Associate, Center for Deliberative Democracy, **Stanford University** 2017 - 2018

## EDUCATION

### Stanford University

*Ph.D. in Communication* 2017

Dissertation: *Public Deliberation and Participation through a Comparative Lens: Attitudes, Behaviors, and Institutions*

Advisor: James Fishkin

Dissertation Chair: Xueguang Zhou

Dissertation Committee: Baogang He, Jon Krosnick, Jennifer Pan, Robert Luskin

### Michigan State University

*M.A. in Communication* 2011

### Tsinghua University *Magna Cum Laude*

*B.A. in Journalism and Communication* 2009

## PUBLICATIONS

1. **Zhang, K.**, Zhao, J., and Meng, T. (forthcoming). "Governing China in Digit: A Framework for Assessing the Digital Governance in 101 Chinese Municipalities." *The China Review*.
2. **Zhang, K.** (2023). "Political Communication Research in the Digital Age: Research Agenda, New Methods, and Paradigm Shift". *CASS Journal of Political Science* (ranked as the #1 political science journal in China), 2023(05):193-206. (in Chinese) 《数字时代的政治传播研究：理论重构、议题革新与范式转向》，《政治学研究》，2023年第5期。
3. **Zhang, K.**, Meng, T., & Huang Z. (2023) "The Rise of Soft Propaganda in China: Evidence from Big Data in 2009-2023." *Journalism and Communication* (ranked as the #1 journalism and communication journal in China), 30(12):86-103+128. (in Chinese) 《软宣传的兴起、特征与效果：基于2009-2023年主流媒体与政务新媒体的大数据分析》，《新闻与传播研究》，2023年第12期。
4. **Zhang, K.**, He, B., & Wu, J. (2021). "Double Trouble? Effects Of Social Conflict and Foreign Investment on Consultative Authoritarianism in China." *Contemporary Politics*, 27(4), 371-396.
5. **Zhang, K.** & Meng, T. (2021). "Donation Behavior during the COVID-19 Pandemic: Social Capital, Political Trust and Media Selection." (in Chinese) *Chinese Journal of Social Development (CSSCI)*, 8(02):152-179. 《公共卫生危机中的捐助行为：社会资本、政治信任与媒介选择》，《社会发展研究》，2021年第5期。
6. **Zhang, K.**, & Tang, F. (2020). "Experimental Methods for the Study of American Politics." (in Chinese) *Chinese Journal of American Studies (CSSCI)*, 34(03):142-160. 《实验方法及其在美国政治研究的应用》，《美国研究》，2020年第3期。
7. **Zhang, K.** (2019). "Encountering Dissimilar Views in Deliberation: Political Knowledge, Attitude Strength, And Opinion Change." *Political Psychology*, 40(2): 315-333.
8. **Zhang, K.**, & Meng, T. (2018). "Political Elites in Deliberative Democracy: Beliefs and Behaviors Of Chinese Officials." *Japanese Journal of Political Science*, 19(4): 643-662.
9. Han, F., & **Zhang, K.** (2015). "Deliberative democracy in Chinese governance: Institutions, practices, and theoretical critiques." *Zhejiang Social Sciences (CSSCI)*, 10, 48-61. (in Chinese) "社会治理的‘协商’领域与‘民主’机制——当下中国基层协商民主的制度特征、实践结构和理论批判"，《浙江社会科学》，2015年第10期。
10. **Zhang, K.**, and Kizilcec R. F. (2014). "Anonymity in social media: Effects of content controversiality and social endorsement on sharing behavior." Proceedings of the *Eighth International AAAI Conference on Weblogs and Social Media*.

## UNDER REVIEW

1. **Zhang, K.**, Liu, S. and Huang, Z. "Winning Hearts and Minds: Does Social Media Propaganda Increase Affective Legitimacy?"

Top Paper Award, Political Communication Division, International Communication Association, 2023

2. **Zhang, K.**, Zheng, S., and Meng, T. “A Tale of Two Pandemics: Propaganda-induced Polarization in Elite Discourse of COVID-19 on Chinese Social Media.”
3. **Zhang, K.**, Zhao, Z., Cao, J., & Meng, T. “The Geopolitics of Information Flow: A Cross-national, Cross-media, and Cross-platform Analysis.”
4. Zhao, Z. and **Zhang, K.** “The Rule of Discourse: How Political Discourses Influence China’s Policy Change.”
5. Gao, S. and **Zhang, K.** “Does Governmental Refutation of Misinformation Halt Online Collective Action? Evidence from a Natural Experiment in China.”
6. Liu, Y., **Zhang, K.**, Zhu, M., & Wu, W. “The power of ‘big brothers’: Political Leaders and Regime Changes in Authoritarian States.”
7. Wang, T. & **Zhang, K\***. “Does Digital Platform Increase Civic Participation in Budgeting: A Natural Experiment from Chengdu.” (in Chinese) 《数字平台能否增加公众参与：一项基于超大城市的自然实验》。
8. Wang, T., Zhuang, M., & **Zhang, K\***. “How Digital Participatory Budgeting Empowers Deliberative Urban Governance.” (in Chinese) 《数字技术如何赋能中国城市协商治理》。
9. Wang, B., & **Zhang, K\***. “Four Faces of Deliberative Governance in China.” (in Chinese) 《让协商治理运转起来：公众参与的机会和意愿》。

## GRANTS

Research Grant for Humanities and Social Sciences, Tsinghua University	2023
The Spring Breeze Fund for the COVID-19 Research, Tsinghua University	2020
National Social Science Fund, National Social Science Foundation of China (NSSFC)	2019
Larry Yung Dissertation Fellowship, Freeman Spogli Institute (FSI), Stanford University	2015-2017
Dale G. Leathers Memorial Research Fund for Promotion of Communication in Emerging Democracies, National Communication Association	2016
Freeman Spogli Institute (FSI) Global Policy Fellows Research Grant, Stanford University	2016
Center for East Asia Studies Summer Research Grant, Stanford University	2015
Humanities & Social Sciences Graduate Student Fellowship, Stanford University	2011

## HONORS

Top Paper Award, The Division of Political Communication, 73 <sup>rd</sup> Annual Conference of the International Communication Association	2023
Teaching Excellence Award for Junior Faculty Nomination, Tsinghua University	2023
Best Paper Award, The 40 <sup>th</sup> Annual Meeting of the Chinese Communication Association	2022
Excellence in Online Teaching Award, Tsinghua University	2021

Tang Zhongying Outstanding Junior Scholar, Tsinghua University	2019
Excellent Young Scholar (Overseas) Award, the Ministry of Education, China	2016
Stanford Center at Peking University Pre-Doctoral Fellow, Stanford University	2016
Distinguished Graduate Award (top 10%), Tsinghua University	2009

## SELECTED CONFERENCE PRESENTATIONS

Annual Conference of the American Political Science Association (APSA)	2014, 2017, 2018, 2020, 2021, 2022, 2023
Annual Conference of the International Communication Association (ICA)	2012, 2015, 2018, 2019, 2020, 2021, 2022, 2023, 2024
Annual Conference of the Chinese Political Science Association, Shenzhen	2023
Annual Conference for the Chinese Local Governance, Wuhan, Huazhong Normal University	2023
Annual Conference for the Chinese Political Communication Research, Chinese Communication University	2021, 2023
Conference on Civility and Culture in the Modern World, Beijing	2023
Annual Conference of the International Association for Media and Communication Research (IAMCR) (online)	2022
Annual Conference of the Beijing Junior Scholar Forum, Beijing	2019, 2021, 2023
Annual Conference on Big Data in Governance, Beijing	2021, 2022, 2023
Conference on Urban Governance and Political Development (online)	2022
Annual Conference of the International Society of Political Psychology (ISPP)	2015, 2019, 2020, 2021
Annual Conference of Frontiers in Political Science Research, Tsinghua University	2018, 2019, 2020, 2021
Deliberative Democracy Conference: Authoritarian Deliberation Revisit, Melbourne	2017
Annual Convention of the National Communication Association (NCA)	2014, 2015

## SELECTED INVITED TALKS

National University of Singapore, Department of Communication and New Media	2024
Nanyang Technological University, Singapore, Wee Kim Wee School of Communication and Information Asian Communication Research Center Workshop	2024
Peking University, National School of Development Political Economy Workshop	2023
Tsinghua University, Computational Social Science Workshop	2023
Tsinghua University, Junior Faculty Research Workshop	2023
Shenzhen University, School of Government	2023

Shenzhen University, School of Communication	2023
Beijing Foreign Language University, School of International Relations, Junior Scholar Seminar	2023
University of International Business and Economics, Department of Political Science	2023
Tsinghua University, School of Journalism and Communication	2023
Beijing Normal University, School of New Media	2022
China Agricultural University, School of Public Administration (online)	2022
UCSD China Workshop (online)	2022
Tsinghua University, School of Journalism and Communication	2021
Renmin University of China, School of International Relations	2021
Beijing Normal University, China Media Credibility Forum	2021
Political Science Speaker Series (online)	2021
Tsinghua University, School of Public Administration	2019
Shandong University, School of Government	2018
Tsinghua University, School of Journalism and Communication	2018

## TEACHING

<b>Lecturer</b> , Department of Political Science, Tsinghua University	2019 -
<i>Political Communication</i> (undergraduate level)	
<i>Movie and Politics</i> (undergraduate level)	
<i>Experimental Methods in Political Science</i> (graduate level)	
<b>Teaching Assistant</b> , Department of Communication, Stanford University	
Media Processes and Effects (COMM 108/208)	2015
Mass Media, Society, and Democracy (COMM 1A/211)	2015
Computers and Interfaces (COMM 169/269)	2014
Digital Media in Society (COMM 120W/220)	2013
The Dialogue of Democracy (COMM 137W/237)	2013
Media Technologies, People, and Society (COMM 1A/211)	2012, 2013

## STUDENT ADVISORY

### Ph.D. Students

**Advisor:** Yumi Lijima (completed, research fellow, Japan Institute of International Affairs), Bingyan Wang (2020- ), Tong Wang (2021- ), Zijing Zhao (2022- ), Jing Zheng (2023- ).

**Dissertation Committee Member:** Zhongbin Huang (completed, assistant research fellow, Chinese Social Science Academy), Feng Tang (completed, lecturer, University of International Business and Economics), Yi Li (completed, assistant research fellow, Chinese Social Science Academy), Hui Yang (completed, Best Dissertation Award, Beijing, 2023), Jiangrui Liu (completed, lecturer, Chongqing University), Minxuan Huang (Renmin University, completed, postdoc fellow)

### **M.A. Students**

Siyu Zhang (completed, Hulun Buir Government, Inner Mongolia), Billy Chia (completed, Singapore Navy)

## **PROFESSIONAL SERVICES**

### **Administrative Services**

Deputy Department Chair, Political Science, Tsinghua University 2023-

### **Reviewer**

*Political Psychology, New Media & Society, Mass Communication & Society, Asian Journal of Communication, Journalism, Urban Studies, Chinese Journal of Political Science, Journal of Chinese Governance*

### **Conference Organization**

Co-chair, Division of Political Communication and Public Opinion, the 44<sup>th</sup> Annual Meeting of the International Society of Political Psychology 2021  
Conference on “Frontiers in Political Research”, Beijing, China 2021  
Beijing Political Science Forum for Early-Career Scholars 2018

### **Student Affairs**

Undergraduate Mentor, Xinya College, Tsinghua University 2023-  
Faculty supervisor of student affairs, School of Social Sciences, Tsinghua University 2019-2021  
Freshmen Mentor, School of Social Sciences, Tsinghua University 2022-2023  
Undergraduate Scholarship Review Board 2020-

**Committee Member**, Institutional Review Board, School of Social Sciences, Tsinghua University 2023-